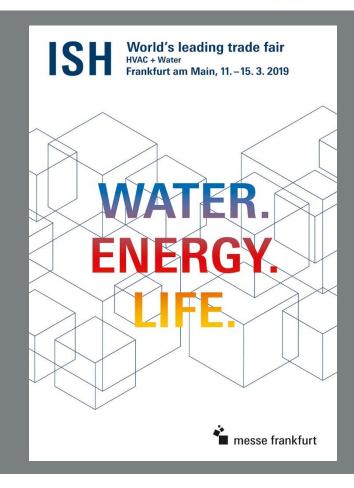


Welcome to ISH 2019.

11 to 15 March 2019 Monday to Friday

Iris Jeglitza-Moshage
Senior Vice President Messe Frankfurt

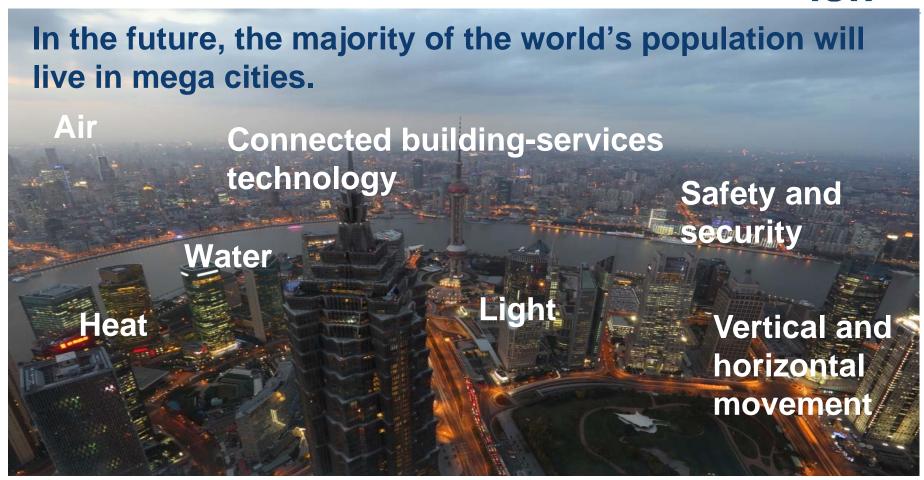




Who we are.

- The world's biggest fair, congress and event organiser with its own fair and exhibition centre
- Messe Frankfurt organises around 150 fairs, in Frankfurt and around the world
- Over 240 guest events a year: congresses, exhibitions, concerts and other events
- More than 2,400 employees at 30 locations
- Annual turnover of approx. € 669 million



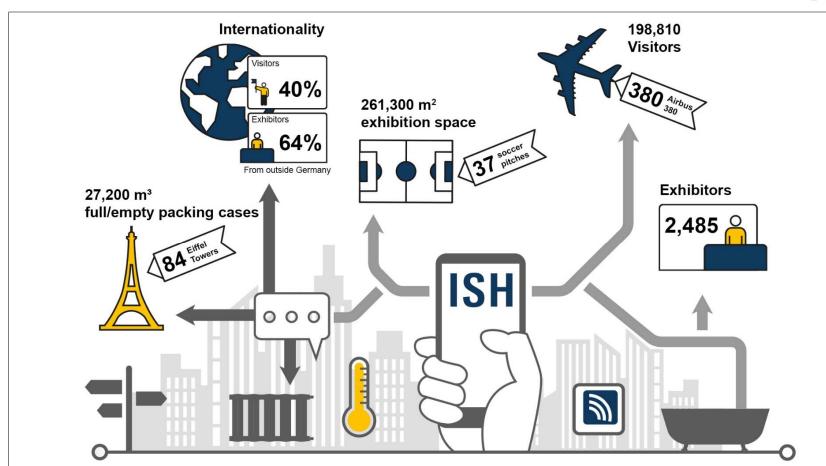








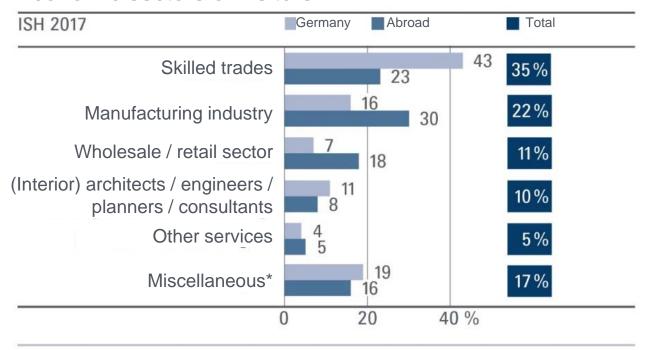




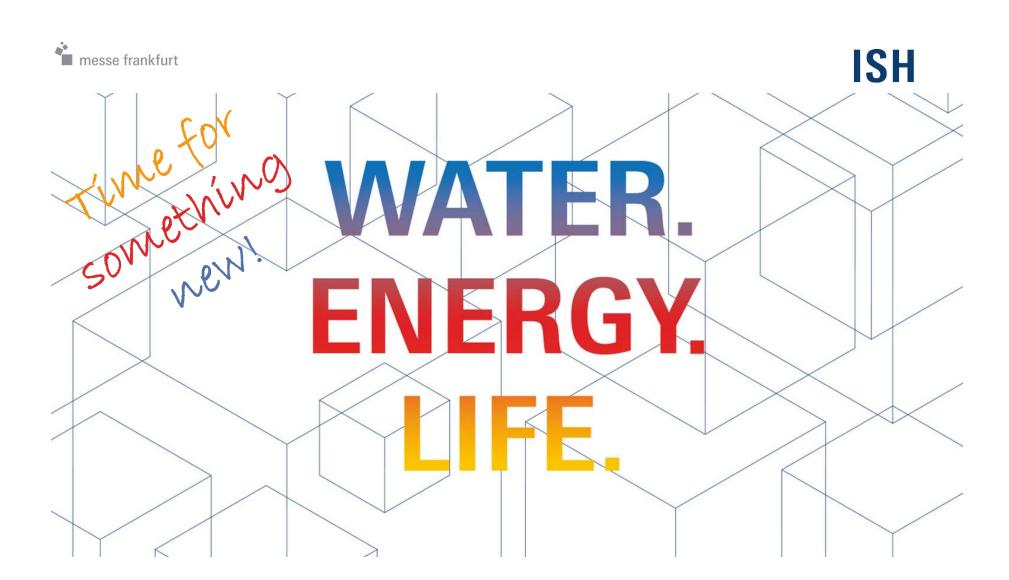


ISH 2017 – Facts and figures

Economic sectors of visitors

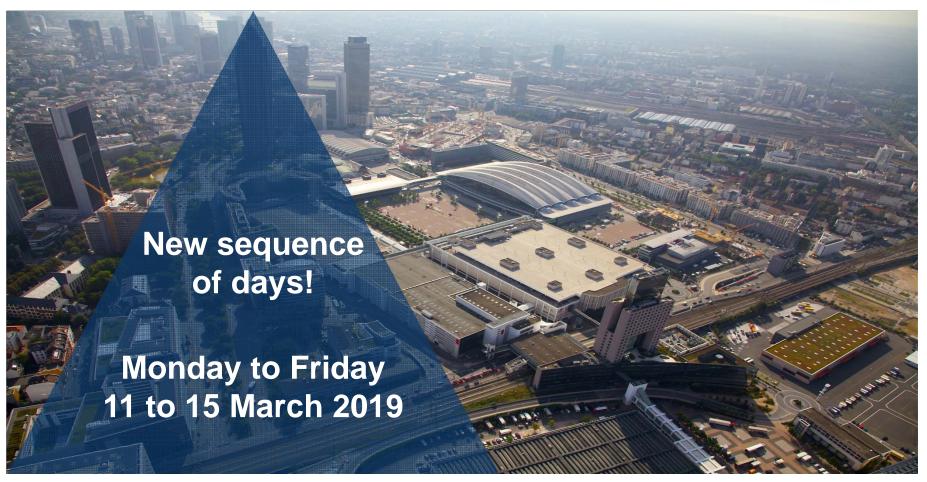


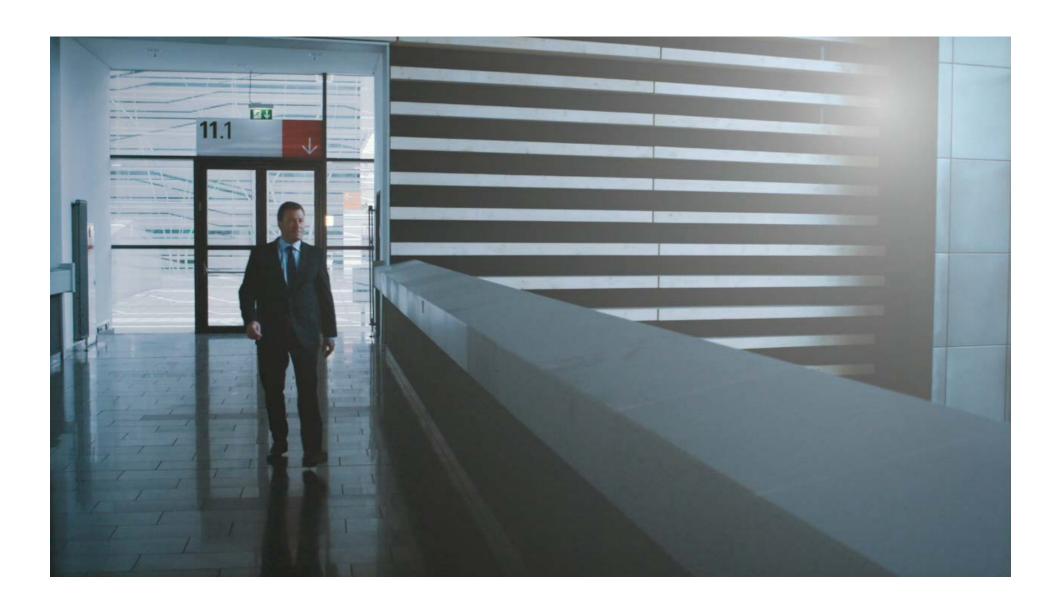
 $^{^{\}ast}$ Including students and other non-gainfully employed persons (8 %)

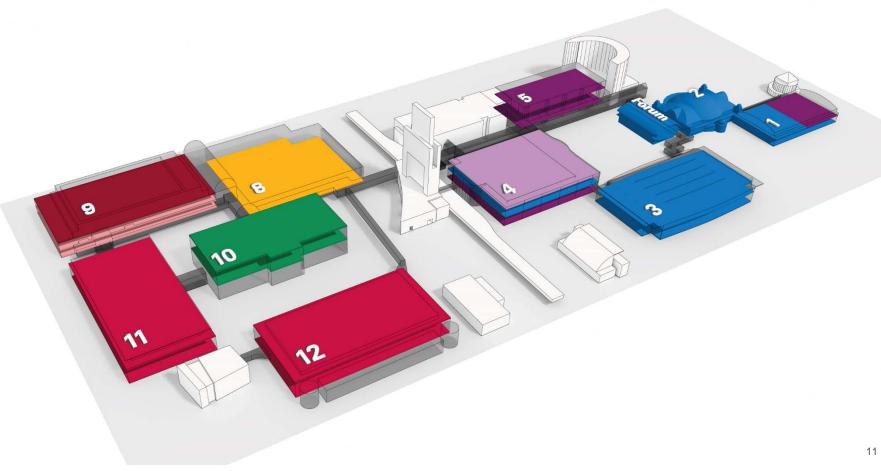


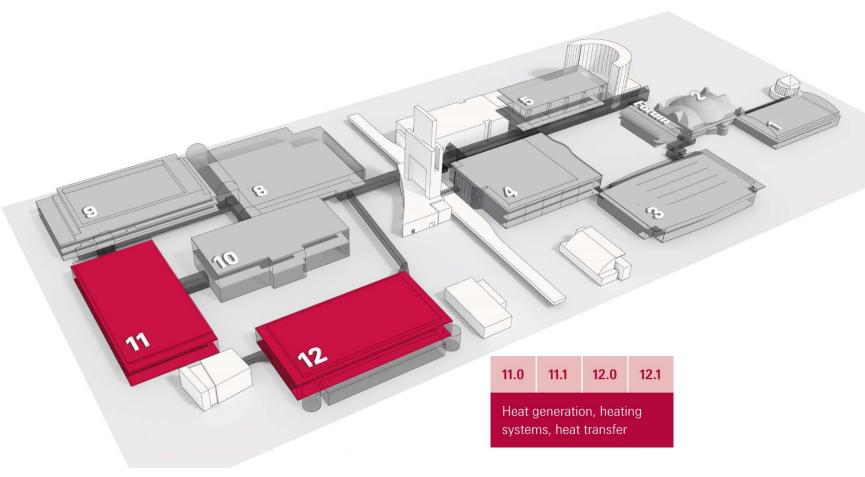


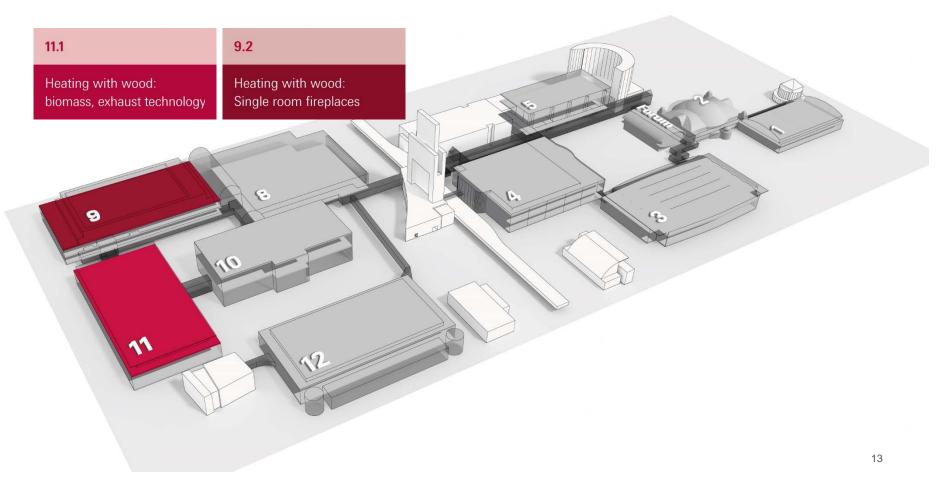


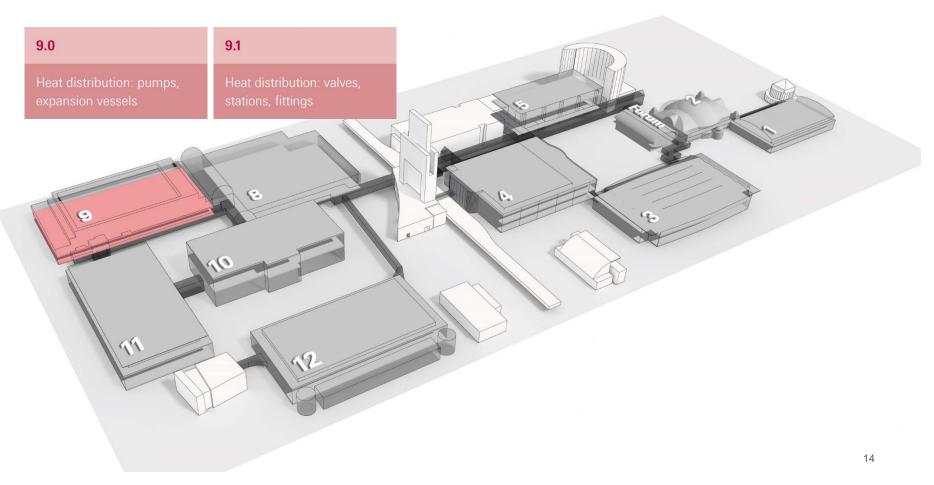


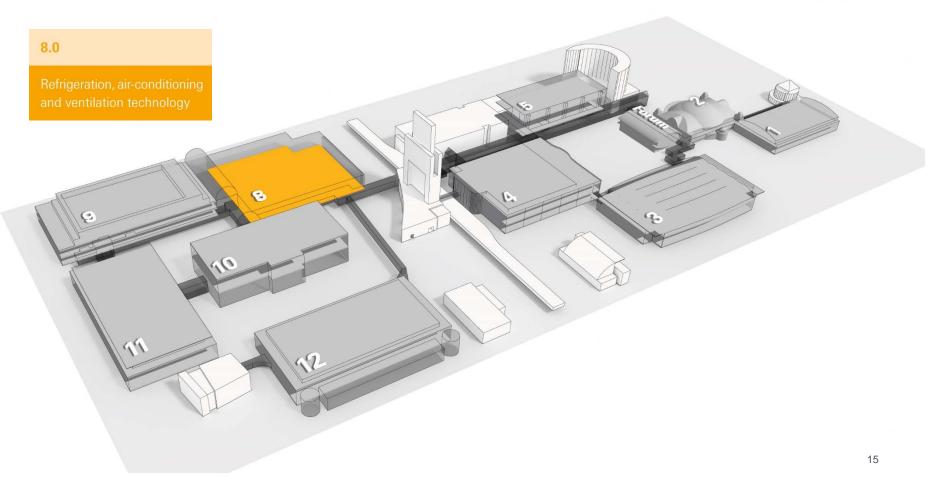


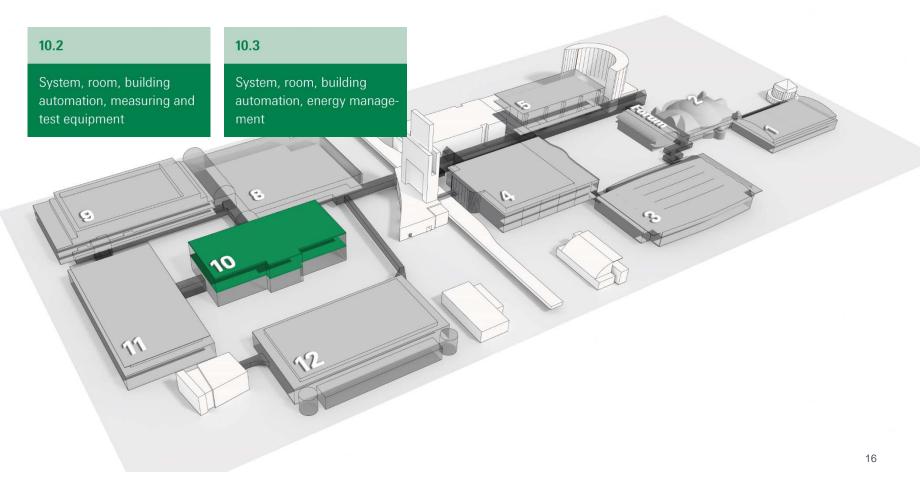


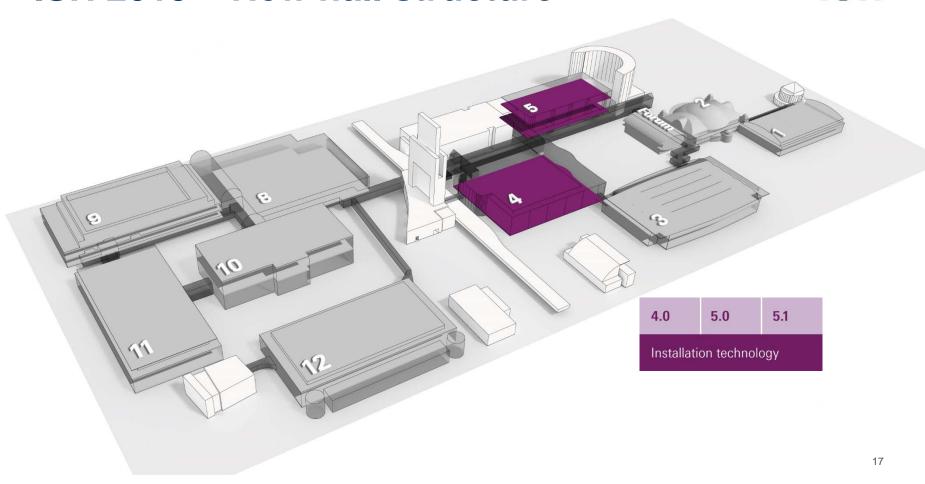


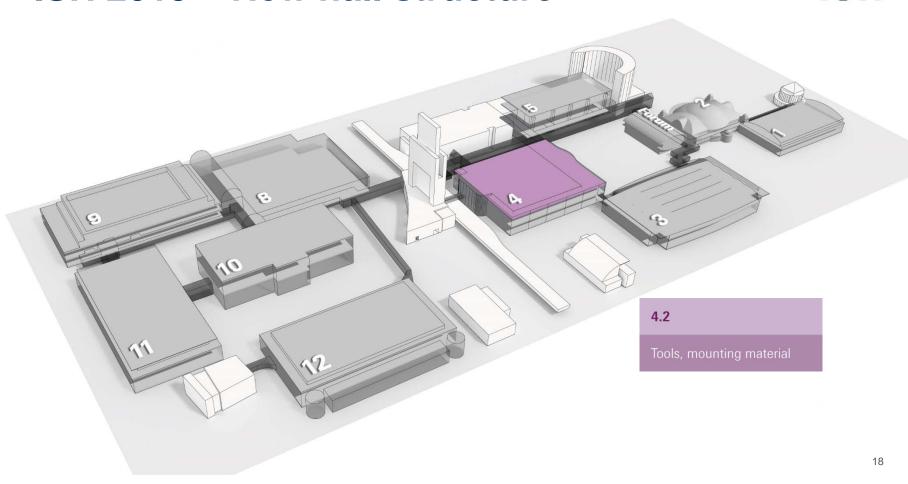


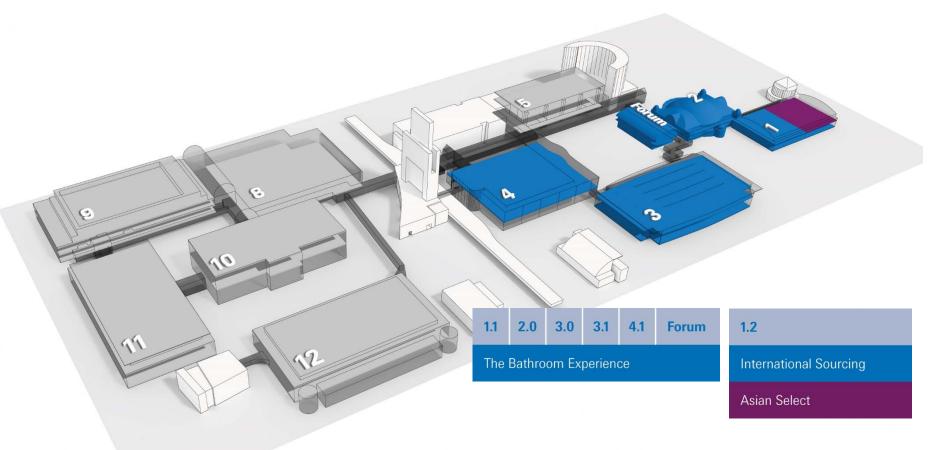


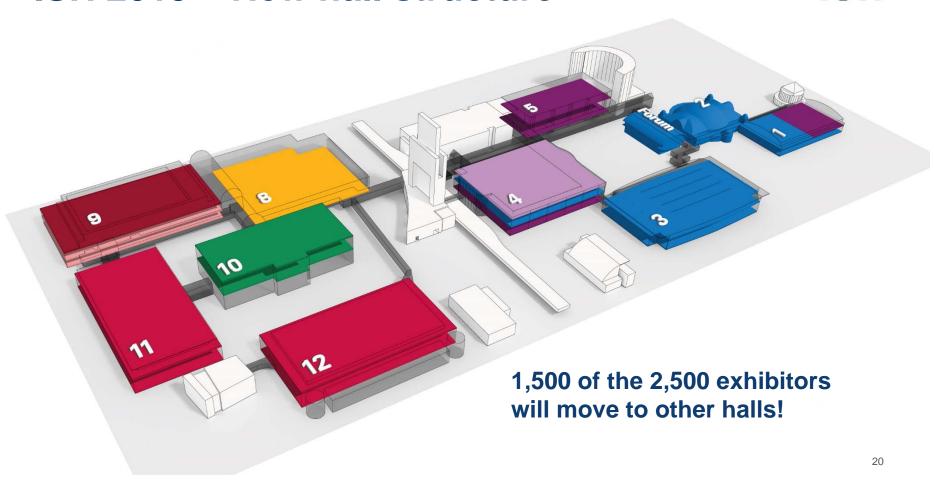








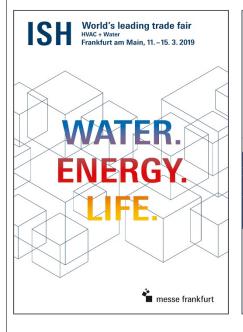






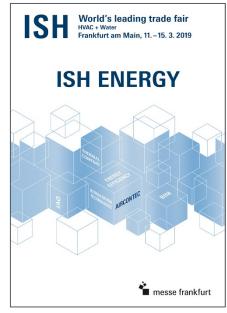
A new look and feel

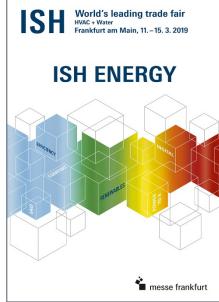
Key visual ISH 2019



Target-group specific motifs









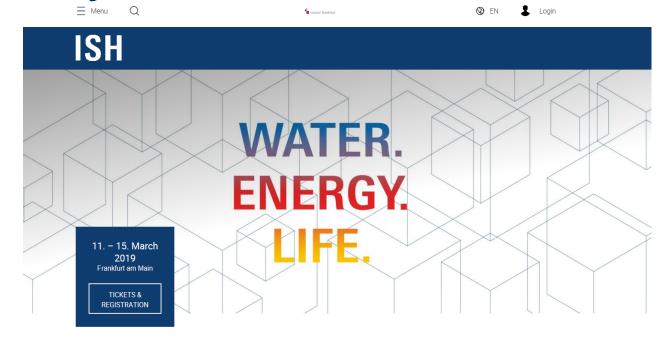


New digital ways

Responsive

Transparent

Personal



Welcome to ISH







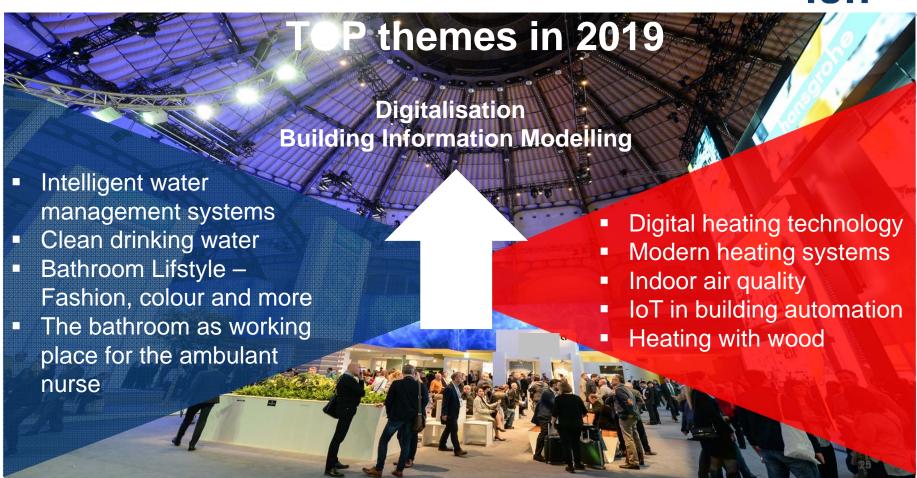
Visitor programmes













Events@ISH

selection @ISH

- Pop up my Bathroom
- Design Plus
- Guided visitor tours

skills @ISH

- ISH Technology and Energy Forum
- BIM@ISH
- Building / Real Estate Forum
- Air-conditioning / Refrigeration Forum
- Stove Forum

career @ISH

- Start-up@ISH
- Young Competence Trainees@ISH
- ISH Championship









ISH Worldwide







